

Straight talking

THESE DAYS, GETTING YOUR TEETH STRAIGHTENED IS PROVING THE SMART CHOICE FOR PEOPLE OF ALL AGES

Not long ago, straightening your teeth was something that happened in adolescence and those who did not get braces then were resigned to living with crooked teeth for the rest of their lives.

But not any more. Changes in society and dentistry have led to more adults seeking the benefits of a straighter smile and these days about half of all orthodontic patients are adults. Dr Bob Sidhu, principal dentist at Dentist@W2, says Invisalign is, with good reason, a popular and revolutionary tooth straightening treatment.

INVISIBLE ALIGNERS

'Nowadays, with adequate oral hygiene and regular dental care, you should expect to keep your teeth for a lifetime,' he says. 'Would it not be nice if your teeth looked good, too? If you don't like the way your teeth look, then orthodontic treatment can usually solve the problem. And having straight teeth can actually improve your oral health by making it easier to clean your teeth and maintain healthy gums.'

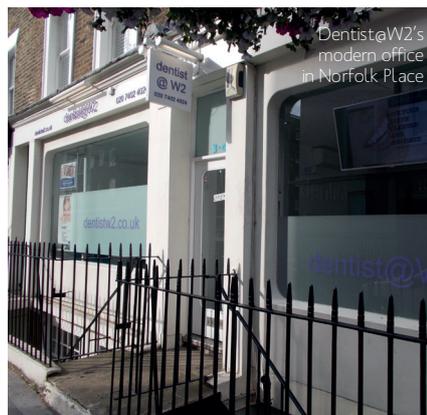
'Invisalign is a revolutionary treatment that straightens teeth in a discreet and comfortable way. By wearing a series of almost invisible thin aligners, teeth are straightened. The advantage over conventional metal braces is the aligners can be removed to eat and to clean your teeth.'

LATEST TECHNOLOGIES

Dr Sidhu says the philosophy at Dentist@W2 is to provide patients with dental treatment that is based on sound clinical techniques using the latest technologies. High quality modern dentistry is all about fulfilling patients' needs and having them fully engaged in each stage of their treatment, from planning to completion. 'Choosing to straighten your teeth is a big

decision that not only affects your appearance but your lifestyle as well,' says Dr Sidhu.

'You may be looking to improve your smile for career and social reasons or even for a special occasion. Invisalign can provide a simple way to achieve this without putting your life on hold.'



Dentist@W2's modern office in Norfolk Place



Invisalign's big advantage is the braces can be removed



MEET THE EXPERT

Dr Bob Sidhu BDS
(Sheffield 2005)

Dr Sidhu provides Invisalign orthodontic treatment as part of a complete range of dental treatments. *Dentistry Magazine* recognised his high quality, ethical dentistry by shortlisting him for the Best Young Dentist award in the south east. The bespoke care that he provides has rewarded him with a loyal patient base that continues to grow.

FOR MORE INFORMATION

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